



## **Terms of Reference**

### **Field Facilitator Better Cotton Project Punjab**

#### **WWF-Pakistan**

Reporting to: PU Supervisor

Project/Programme: Better Cotton Project Punjab / Food & Markets

Grade / Title: A-1/Field Facilitator

Duty Station: Bahawalpur (Bahawalpur, Ahmadpur East, Yazman Tehsils)

Employment Contract: Short Term Contract

Work Week: 5 (Monday to Friday) Days - 40 hrs / week

Work Hours: 0830 hrs to 1715 hrs

#### **General**

Field Facilitators are field-based staff who engage directly with farmers in Producer Units. Field Facilitators work closely with farmers to assess baseline practices and deliver training, awareness-raising activities, and other interventions. Field Facilitators also assist with collecting farm-level data and monitoring farmer awareness and practice adoption.

#### **Duties and Responsibilities**

- Responsible for 100% accuracy of final farmer lists
- Assess baseline practices and deliver training, awareness-raising activities, and other interventions to farmers on the requirement of the Better Cotton Standard System
- Provide Farm Advisory Service to farmers
- Visit to the farmers daily
- Identify the field issues and try to rectify them on the spot
- Collect all field data from Farmers
- Responsible to update the record at field level
- Assist with collecting farm-level data and monitoring farmer awareness and practice adoption.
- Capacity building of farmers and farm workers
- Attend feedback sessions and share his progress and next planning

#### **Education, Experience & Working Knowledge**

- At least Intermediate or Matriculation with Field Assistant Diploma or Matric with three years of experience of working in Better Cotton
- Only local candidates will be short listed for interview and test
- At least one year of Agriculture experience in a similar capacity will be preferable

**Skills & Attributes**

- Demonstrated ability to plan, implementation & Manage filed activities;
- Data Entry
- Demonstrated interpersonal communication and leadership skills;;
- Adheres to WWF's values, which are: Passionate & Optimistic, Challenging & Inspiring, Credible & Accountable, and Persevering & Delivering Results;

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